



DIGITAL CRAFT LOTUS ENTRIES LIST



DIGITAL CRAFT LOTUS



CODE	TITLE	BRAND	ENTRANT COMPANY	CITY
DESIGN				
CD01 User Interface (UI)				
CD01/001	7800 STEPS, 7800 FUTURES	CHUGAI PHARMACEUTICAL CO., LTD.	DENTSU CREATIVE PICTURES INC.	TOKYO
CD01/002	WAVES OF WILL POWERED BY NTT	NTT HUMAN INFORMATICS LABORATORIES	DENTSU INC.	TOKYO
CD02 Video & Moving Image				
CD02/001	MISS EATIE	MCDONALD'S	GEEK PICTURES INC.	TOKYO
CD02/002	PROJECT: MEMORY CARD	PLAYSTATION	SIX INC.	TOKYO
CD02/003	GO! GR SUPRA SAFETY CAR!	GAZOO RACING	SIX INC.	TOKYO
CD02/004	MIDDLE BOSS HERO	CRAFT BOSS	TYO INC.	TOKYO
CD03 Digital Illustration & Image Design				
CD03/001	LG ELECTRONICS HERITAGE FILM "THE FIRST : ORIGINS"	LG ELECTRONICS	HSAD	SEOUL
CD04 Music & Sound Design				
CD04/001	GO! GR SUPRA SAFETY CAR!	GAZOO RACING	SIX INC.	TOKYO
CD04/002	PLAY THE DEW	MOUNTAIN DEW	BBDO GUERRERO	MANILA
CD04/003	HEARING 1945	KOREA'S LIBERATION DAY	INNOCEAN	SEOUL
FUNCTION				
CD06 UX & Journey Design				
CD06/001	SLEEPLESS CONTROLLER	DREWELL	AOI PRO. INC.	TOKYO
CD07 Native & Built-In Feature Integration				
CD07/001	THE PATH OF LIGHT ~TURNING LONG DISTANCES INTO ART~	TEAMLAB BIOVORTEX KYOTO	ADK CREATIVE ONE INC.	TOKYO
CD07/002	SLEEPLESS CONTROLLER	DREWELL	AOI PRO. INC.	TOKYO

DIGITAL CRAFT LOTUS



CODE	TITLE	BRAND	ENTRANT COMPANY	CITY
CD08 Experience Design: Multi-Platform				
CD08/001	SUMO STOPS	PLAYSTATION 5	ATALI,INC.	TOKYO
CD08/002	VIRTUAL EXPO 2025 JAPAN	EXPO 2025 OSAKA, KANSAI, JAPAN	DENTSU INC.	TOKYO
DATA & TECHNOLOGY				
CD09 Use of Data				
CD09/001	SALTANAT LIGHT	CITIX	GFORCE GREY	ALMATY
CD09/002	HAVEN	SUNCORP INSURANCE	LEO AUSTRALIA	SYDNEY
CD10 Use of Technology				
CD10/001	IOWN×PERFUME	IOWN	GEEK PICTURES INC.	TOKYO
CD10/002	THE CUSTOME TIME	FWD INSURANCE	SPA-HAKUHODO	BANGKOK
CD10/003	WAVES OF WILL POWERED BY NTT	NTT HUMAN INFORMATICS LABORATORIES	DENTSU INC.	TOKYO
CD11 Use of AI *NEW*				
CD11/001	UNSEENS: MYTHICAL ANIMALS OF RUSSIA	SBER	ABC SHOW	MOSCOW
CD11/002	HELLO, BRUTUS.	BRUTUS / GOOGLE GEMINI	DENTSU DIGITAL INC.	TOKYO
CD11/003	THE CUSTOME TIME	FWD INSURANCE	SPA-HAKUHODO	BANGKOK
CD11/004	SPEAK: SPEAK WRONG AND YOU'LL GET IT RIGHT	SPEAK	TBWA \ KOREA	SEOUL
CD11/005	WAVES OF WILL POWERED BY NTT	NTT HUMAN INFORMATICS LABORATORIES	DENTSU INC.	TOKYO
CD11/006	THE LAST ORDER	JUST EATS GLOBAL - MENULOG AUSTRALIA	THINKERBELL	MELBOURNE
CD11/007	BEBECLUB AI POOP TRACKER: BABY'S GUT, DECODED	BEBECLUB	VOLARE ADVERTISING NETWORK	JAKARTA
CD11/008	HEARING 1945	KOREA'S LIBERATION DAY	INNOCEAN	SEOUL